PRODUCT NAME: Earth Recycled Cork Magnetic Eraser

PRODUCT SHORT DESCRIPTION:

Eco-friendly Recycled Cork Magnetic Eraser

FEATURES AND BENEFITS:

- Natural cork from sustainable forests
- Durable and stylish, magnetised to stick to magnetic whiteboards
- Fully recyclable

PRODUCT IMAGE:



MARKETING COPY:

In order to maximize the usage of Bi-Office boards, our team keeps coming up with new daring ideas for smart accessories that add up new functionality to the already useful tools we produce. Both practical and modern looking, Bi-Office accessories are cornerstones in the usage of our memo and notice boards, increasing their versatility and durability.

APPLICATION AND SALES PROPOSITION:

- Environmentally responsible and friendly solution
- As efficient as a standard magnetic eraser

TARGET MARKET:

CHANNEL: Office products wholesalers, office products stores and other retailers

END USERS: conference centers, hotels, private and public schools and public and private companies in general

ADDITIONAL NOTES:

Other information supports: our official websites, Youtube®, Facebook®, catalogue and online catalogue, demo videos and more.

PROMOTIONAL TIPS:

No specific timing, thus we recommend the occasional promotion 2 for 1 offering.

RANGING TABLE:

Frame/Colour:	Surface/Colour:	Product Size:	Packed mm	N.W. kg	G.W. kg	Reference:	RRP:
n/a	Natural Cork	12x5x2,7	215x175x170	0.74	0.88	AA0617	---
Refills	10 units	12x5x2,7	290x155x190	0.99	1.13	AA0612	

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Revisão 01

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Visual Communication Products

PRODUCT NAME: Earth Recycled Cork Magnetic Eraser

TECHNICAL DETAILS

COMPOSITION:

- Natural Cork
- Fully recycled
- Magnetic
- 2 year warranty

ASSEMBLY OVERVIEW:

n/a

CERTIFICATION AND LEGISLATION:

n/a

ILUSTRATION:

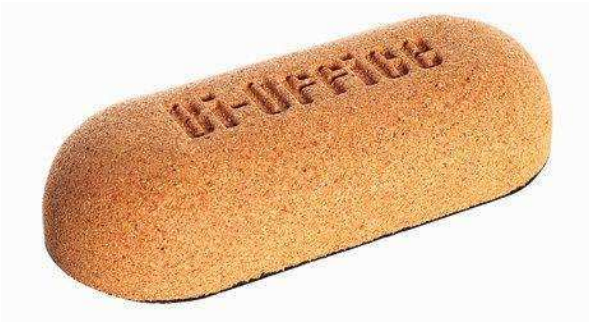
n/a

SUGGESTED ADVERT:

Earth Recycled Cork Magnetic Eraser

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WITHIN FAMILY:

- Earth Tissues
- Earth Whiteboards
- Earth Memo boards
- Earth Display Cases
- Earth Mobile Easel
- Earth Revolver

QR CODE:

Author: Filipe Vieira **Approval:**

Revision: 01
Date: 21-05-2018